

EGO RUG

COLLECTION

vol. I

SHANTI AND INDUSTRIAL COLLECTION



EGO RUG
MILANO

leading rug design and manufacturing house



OUR STORY

Ego Rug is a leading rug design and manufacturing house and has always been at the forefront of international design trends whether it is for hand knotted, hand tufted and machine made carpets. Therefore, considerable amount of efforts are spent to create new designs, textures and collections. Our wonderful design studio is where a lot of the creative processes happen. The design team is always pushing the envelope to create unique masterpieces that are either inspired by the classical school of rug weaving or by modern, contemporary art forms. Once a design has been finalized, the creative team finalizes the colour palette. Sometimes a design is such that it requires a bold, vibrant colour family while sometimes we move ahead with an elegant, sophisticated palette. Based on this, our team decides on the kind of yarn we will be using and we proceed with the dyeing of colours. Our library consists of several hundred colours and we continuously keep adding fresh tones based on evolving international trends.



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SHANTI
Collection



SHANTI COLLECTION

Wrap yourself in artisanal opulence with our luxury carpets, meticulously crafted by hand. Each skillfully woven fiber tells a tale of craftsmanship, with intricate details and a unique design that transforms each carpet into a one-of-a-kind masterpiece. The passion for perfection is evident in the handcrafted details, creating a

timeless sense of luxury. By choosing our Shanti collection, you not only bring home a piece of decor but a unique embodiment of artisanal elegance, enriching your space with warmth and prestige.



A dragon is a reptile-like legendary creature that appears in the folklore of many cultures worldwide.





Dragons

This “Dragons” bright carpet is a stunning addition to any room.



Long

Our carpet “Long” with a central Chinese dragon motif in bold red will never go out of style. Dragons are seen as symbols of power, strength and good luck in Chinese culture.



Cranio

The “Cranio” carpet with vivid colors will be the focal point of any living space. The intricate floral pattern adds to the carpet visual appeal.



Divunè

The “Divunè” carpet will add character to any room. The combination of colors creates a sophisticated ambiance. The pattern adds a touch of creativity, making this carpet unique.



Canvas

Our “Canvas” carpet with unique abstract pattern inspired by painter's brush strokes.



Power

The vibrant mix of bright colors on our “Power” carpet is truly inspiring.



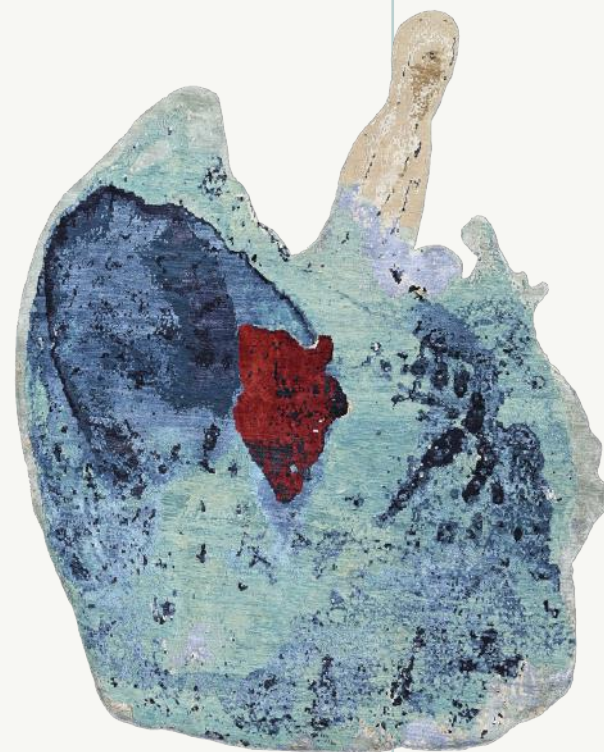
Trip to pluto

This rug was designed in Milan and manufactured in India, hand knotted with premium wool by our weavers with their hands and their heart.



Oriental dream

Oriental Dream is truest piece of our "China Collection". Designed in Milan, manufactured in India this rug is perfect to give a twist to any ambience.



Cuore

The "Cuore" carpet will be a unique addition to any room's decor. The abstract heart shape creates a focal point that draws the eye.

Our “Gold” carpet will be a stunning addition to any room. The base color gives the impression of actual gold shining in light.





Elegance

The “Elegance” carpet with the dominant warm and classic beige color will exude timeless elegance in the interior.



Flowers

Our carpet “Flowers” in beige shades with traditional floral motif can be a versatile and elegant addition to your home decor.



Beige

The carpet “Beige” is a perfect piece with modern and neutral appearance. The shades of beige makes it versatile and timeless for different design styles.



Aurora

A mix of traditional and modern patterns will create a unique and harmonious look that combines the best from both worlds.



Masterpiece

Our “Masterpiece” carpet with intricate details and interesting color palette is a true work of art.



Yellowstone

Stunning warm palette of colors, minimalism and simplicity of our carpet “Yellowstone” offer a particular and essential touch for a modern-style interior.



Fusion 1

The “Fusion” carpet in the perfect addition to any home that desires to add an element of style and elegance to their living space.



Fusion 2

The “Fusion” carpet in the perfect addition to any home that desires to add an element of style and elegance to their living space.

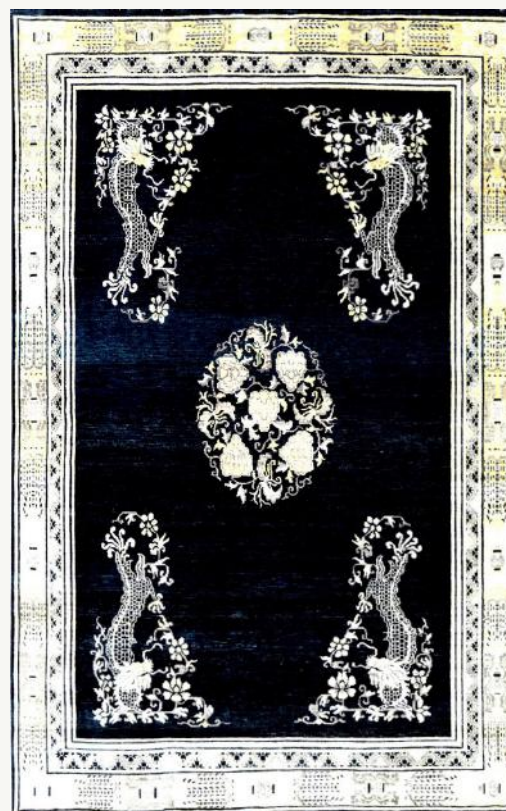


Fantasy

Our carpet “Fantasy” will provide a modern touch to a contemporary setting. The design with a blend of light colors and abstract patterns will add a touch of fantasy to any contemporary space.



This carpet evokes the sense of elegance and exoticism. The black background provides a dramatic backdrop to the intricate Chinese creatures and figures.





Catalyst n.6

This carpet with floral composition will be a stunning addition to any room.



Catalyst n.7

This stunning red carpet with floral and chinese motifs will be a beautiful and unique decor element.



Catalyst n.10

Chinese botanical motifs in soft colors make this carpet perfect for decor in a variety of settings.



Catalyst n.II

This carpet full of beautiful floral motifs that add a sense of life and vitality to any room it's used in. This carpet will add a touch of Asian elegance that is unique and stylish.



Catalyst n.I2

This beautiful carpet will bring elegance and style to any decor.

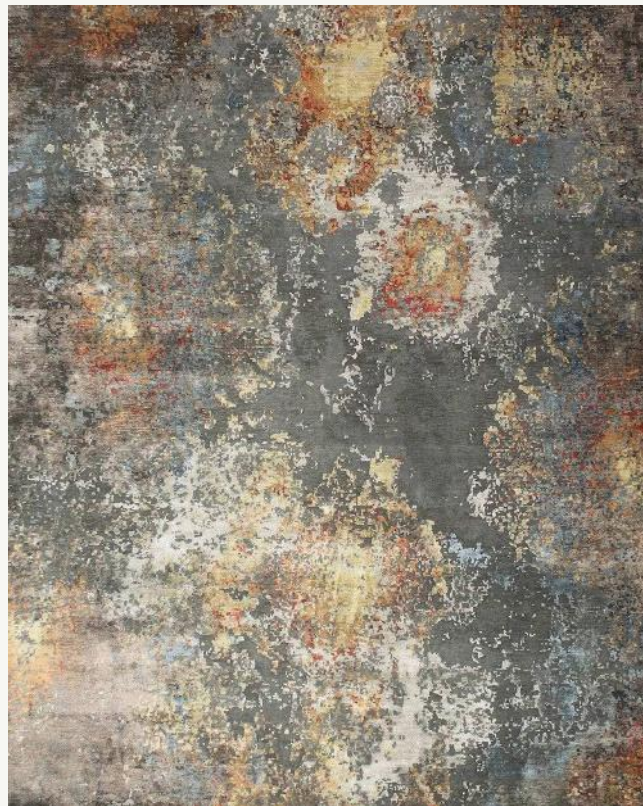
Our carpet “Flowers” with floral pattern will add an artistic touch to any room. It is perfect for adding a pop of color and personality to any room.





Donuts

The “Donuts” carpet with soft hues will create a soothing and calming effect in the room while the donut pattern will add a playful touch to the decor.



Cosmo

The “Cosmo” carpet is inspired by the mesmerizing beauty of the cosmos.



Invention

Our “Invention” carpet in light colors can be a truly unique and creative addition to your home decor.



Pink flower

Our “Pink Flower” carpet creates an abstract pattern that appears almost like a watercolor painting.



Mirage

The “Mirage” carpet will be a captivating and unique addition to your home decor. The carpet has a visually intriguing appearance of a mirage, where shapes seem to shift and transform.



Cream

The “Cream” carpet in neutral and softer colors will create a more calming and welcoming space that is both stylish and functional.



Autumn in Milan

The carpet “Autumn in Milan” features a range of gray shades, from light to darker grey. The carpet is versatile and can complement a variety of decor styles.



Paris

Our modern carpet “Paris” is a stunning piece of art inspired by the vibrant city of Paris.



Circles

The bright colors of our carpet “Circles” are carefully chosen to create a balance of warmth and vibrancy that reflects the energy. It is perfect for any room.

Our “Eros” carpet with intense blue colors will create calming atmosphere while the beige-golden accents will add a touch of elegance and opulence.





Moonstone

With its intersecting shades of light grey and silver this “Moonstone” carpet creates an illusionary effect. The abstract and visually captivating pattern adds a modern and intriguing touch to any interior design.



Prelude

Our “Prelude” carpet with a blend of deep blue gradients, soft light grey tones and hints of shimmering silver is perfect for a chic and contemporary space. The design exudes a sense of sophistication and luxury.



Dark side of the Moon

Our carpet “Dark Side of the Moon” is abstract and fluid and create a sense of movement.



Gift

The “Gift” carpet creates a vibrant and stimulating effect that energizes the space. It will be a gift to any contemporary and stylish interior.



Pattern

Our “Pattern” is great way to add a touch of style and sophistication in any room. The modern pattern offers a unique play of shades and hues.



Fragments

Our carpet “Fragments” has a unique and modern design that features the mix of blue and grey colors.



Shore

The "Shore" carpet will create a serene and relaxing atmosphere in any room.



Meduse

Our "Meduse" carpet will be a stunning addition to any interior space. It has a unique and visually striking look.

Our carpet “Molecule” with intriguing and distinctive pattern will be a captivating addition to your interior design.





Fresco

The “Fresco” carpet will bring a sense of lightness and fluidity to any room.



Love

Our modern carpet “Love” with abstract motif is not just a choice of enhancing the decor of your space but it is also a reflection of your great taste and love.



Forms

The design of our carpet “Forms” is highly trendy, making it suitable for modern homes and offices. It has unique and artistic appearance.



Levitation

The carpet “Levitation” creates the illusion of depth and interest. The combination of azure, beige and grey colors creates tranquil and sophisticated ambiance.



Déjà vu

The carpet “Déjà vu” with its unique color palette and style will donate a harmonious effect to any design. The abstract and illusionary patterns will evoke the feeling of déjà vu.



Fun

Our carpet “Fun” will be a fantastic choice for adding a lively and contemporary touch to your modern-style interior.



Seawater

Our stunning contemporary carpet "Seawater" with beautiful blue azure color is a perfect addition to any modern home.



Dogma

Our new "Dogma" carpet in modern style will be a perfect addition to any contemporary home.



Emotions

The abstracts forms of our "Emotions" carpet create a visual effect that catches the eye and piques the imagination.

The “Master” carpet exudes vibrancy and luxury.





Constant

This “Constant” carpet showcases an audacious mix of vibrant colors including fiery red, vibrant pink, green, yellow which are arranged in a dynamic and energetic way. It adds a modern and eye-catching element and brings a sense of vibrancy to a modern interior.



Waterloo

The abstract pattern of our “Waterloo” carpet is designed to create a harmonious and balanced composition, perfect for a contemporary style. This carpet will create an artistic look and will add a modern touch to any space.



Center

Our carpet “Center” creates the effect of a gradual transition of the colors. The light colors add a touch of elegance and sophistication to the overall design.



Gulf

The patterns of our carpet "Gulf" show the resemblance to the colors found in water, giving it a refreshing and serene ambiance that reflects calmness of the sea.



Poetry

Our "Poetry" carpet is a piece of art which combines rich colors and abstract patterns.



Emerald

Our carpet "Emerald" with vibrant emerald green spot offers a lively touch to any room it adorns.



Alter Ego

The “Alter Ego” inspired by the idea of duality, representing the two sides of a personality.



Liberty

The intricate design of our “Liberty” carpet features an abstract arrangement of shapes and colors that seem to blend and interlock in a mysterious way.



Flush

Our vibrant “Flush” is the perfect statement piece for any modern living space.

Our modern carpet “Courage” with unusual bold color accents can infuse vibrancy and visual impact to any space. It will be an eye-catching piece which will give a dynamic tone to the room.





Surrealism

Our carpet “Surrealism” will feature unconventional designs and unexpected combinations of colors and shapes.



Principle

Our “Principle” carpet with conceptual form and the shades of red, grey and blue colors which dominate the space creates a strong visual effect.



Platonic Love

Our carpet “Platonic Love” will create a cozy and intimate atmosphere.



Complex

Our “Complex” carpet is a perfect example of how a piece of decor can inspire creativity and imagination.



Main

The “Main” carpet will be a stylish and modern addition to any space with its striking contrast of colors and unique abstract pattern.



Eath

Our modern carpet “Eath” features an abstract pattern inspired by the intricate mosaic of the Earth’s surface. Combining shades of yellow, blue, grey in a varying tones it creates a captivating blend of colors reminiscent of the land, sky, sunset.



Time

Our modern carpet “Time” showcases a mix of grey, blue, red tones of different intensities. The varying shades create a sense of depth and dimension.



Modernism

Our “Modernism” carpet incorporates a beautiful blend of blue, white and grey shades to create a truly timeless design.



Fancy

Our modern carpet “Fancy” will add a sense of elegance and simplicity to your interior design. While the strategically placed inserts in red color give a vibrant and energetic touch to the subdued color scheme.



Unspoken

Our modern carpet “Unspoken” embraces the elegance of monochromatic color palette. With various shades of grey, it creates a sophisticated and understated look. Spots of white and beige add a touch of contrast and visual interest.



Andromeda

Our modern carpet “Andromeda” draws inspiration from the celestial beauty of the cosmos. Its abstract pattern combines shades of grey, blue, yellow and red replicating the blend of colors seen in galaxies and nebulae.



Orion

Our “Orion” carpet exudes a sense of energy and elegance. The combination of vibrant colors and modern design creates a carpet the is both eye-catching and sophisticated. It is a perfect choice for those seeking a bold yet refined statement piece.

Our “Sixty Seven” carpet in conceptual style will be a bold and sophisticated choice to any space.





Variation

The “Variation” carpet with the shades of grey is a perfect addition to any contemporary home.



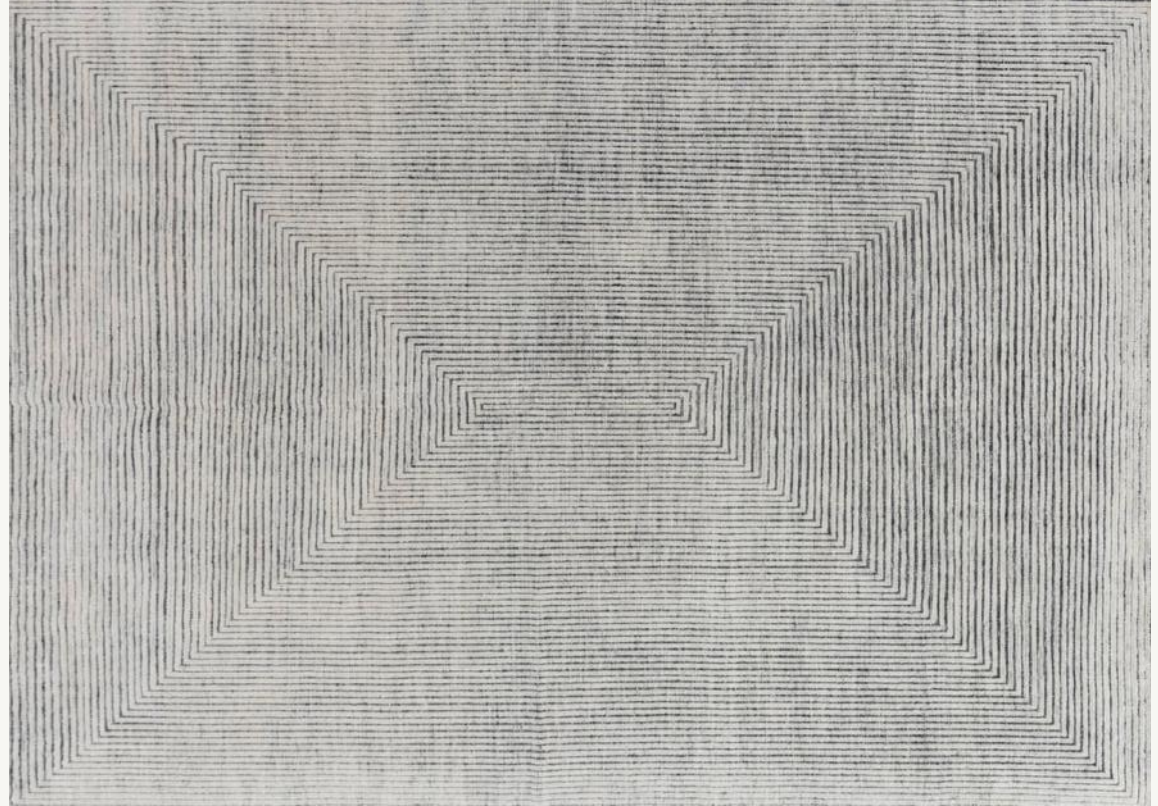
Correction

The “Correction” carpet in very dark shades is a popular trend in interior design. Black shades with a few shades of grey create a sophisticated atmosphere and add an element of drama.



Inside

Our “Inside” carpet can create a sophisticated atmosphere in any interior. The harmony between different grey tones adds depth and elegance to the space. This carpet choice serves as a versatile base while allowing other design elements in the room to stand out.



Vision

Our “Vision” carpet is a stylish addition to a contemporary interior design. The unique pattern will create visual interest and can make a space more dynamic.



Way

The “Way” carpet will add interest and dimension to the space and will bring a cohesive look to any modern home.



Silver

The “Silver” carpet will create a serene and relaxing atmosphere in any room.



Fade

Our “Fade” carpet made of silk in grey and beige shades with blue abstract pattern inserts that create a fading effect will add a touch of elegance.



New Look

Our carpet “New Look” will give a touch of newness to any ambient. The unique design makes it an ideal choice for those seeking a modern and artistic carpet.



Silvery

The “Silvery” carpet with a color palette in various shades of grey and silver can add a touch of smoothness and grace to your interior.



Softness

Our high-pile wool carpet “Softness” with decorative fringes will add a touch of elegance and sophistication to your interior design and it will gift you a soft and luxurious feel underfoot.

The image depicts a sophisticated, modern interior space with a warm, monochromatic color palette of soft pinks, blush, and cream. The architecture is characterized by smooth, flowing curves and organic shapes. A prominent feature is a wide, curved staircase with a glass railing, leading to an upper level. In the foreground, a large, low-profile, curved sofa sits on a plush, light-colored rug. A small, round, low coffee table is positioned in front of it. In the background, a dining area with a round table and chairs is visible through a large, arched opening. The space is filled with various plants, including a tall, leafy tree and several potted plants, adding a touch of nature. The overall atmosphere is serene and elegant.

INDUSTRIAL
Collection



INDUSTRIAL COLLECTION

Immerse yourself in timeless elegance with our exclusive luxury carpets, expertly crafted through advanced mechanical techniques. Each fiber tells a tale of sophistication, with intricate details and surprising designs seamlessly blending to create floor art. The fusion of exquisite materials and meticulous attention to detail imparts a

tangible sense of luxury to these carpets, enriching your space with both style and comfort. Choose Industrial carpets to transform your home into an ode to modern luxury.



The colors of the rug “Waters” appears to resemble the fluid movement of water.





Romanticism

The style of our carpet “Romanticism” aims to evoke a sense of nostalgia and romanticism through the use of the shades of colors and abstract, modern patterns.



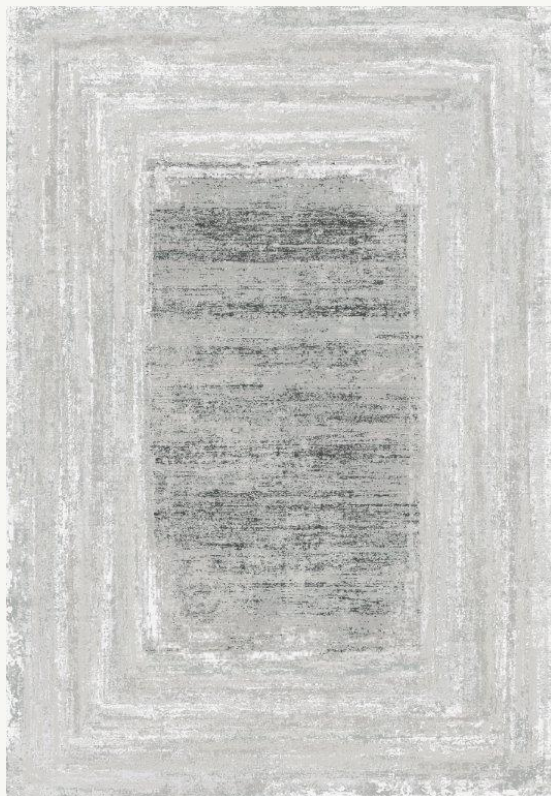
Globalism

The “Globalism” carpet will add a pop of contrast to the overall composition.



Divert

The abstract style of the rug “Divert” ensures that it will stand out and become a focal point in any room.



Smogs

The shades of the rug “Smogs” highlight its contemporary look. The abstract effect of frames creates simple design.



Century

The carpet “Century” captures the essence of the Industrial revolution in the most artistic way possible.



The “Swirls” is a contemporary twist that adds a touch of visual interest and depth to the design. This carpet has the frenetic and chaotic energy of the urban environment.





Triangles

The rug “Triangles” has modern geometric design. The triangles arranged in a pattern which will give a simple graphic look to any room.



Dialectic

The carpet “Dialectic” is a unique and striking visual composition in minimalist color palette dominated by shades of grey.



Alternation

The rug “Alternation” is a stunning piece of abstract art designed to add vibrancy and life to any room.



Industrial age

Our “Industrial Age” carpet is characterized by their abstract patterns which reflect the technological advancements of the time.



Rev

Our carpet “Rev” is a reflection of our ever-changing world and a testament to the enduring appeal of great design.



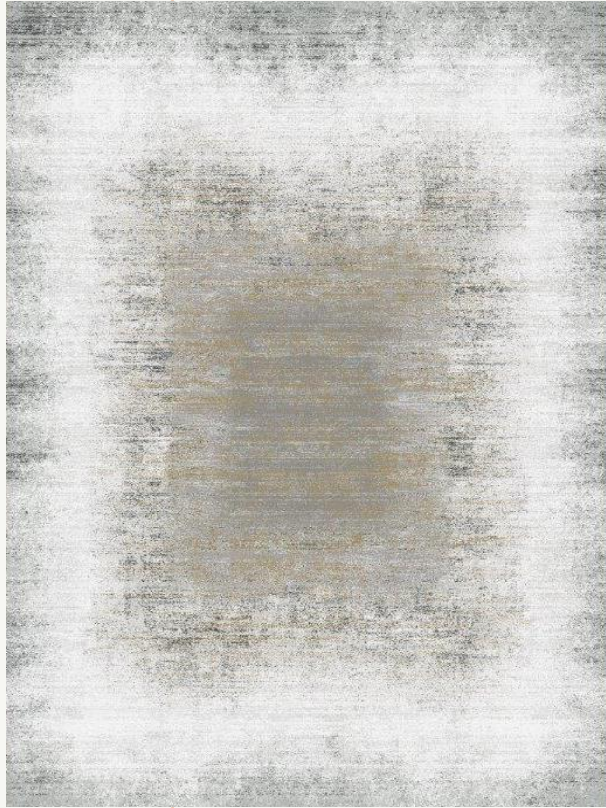
Industries

The carpet “Industries” exudes a sense of effortless sophistication and contemporary style.



The soft colors of our carpet “Textile” create a calming and relaxing effect, perfect for creating tranquil atmosphere in any room.





Center

Our carpet “Center” creates the effect of a gradual transition of the colors. The light colors add a touch of elegance and sophistication to the overall design.



Europees

“Europe” is our magnificent modern carpet with classic details - a true masterpiece to add elegance and style to your home decor.



Jean louis le bord

Our “Jean Louis Le Bord” incorporates a mix of traditional vintage-inspired patterns and modern elements.



Frames

The “Frames” carpet can be used as a focal point or as a subtle compliment to any decor for contemporary homes that want add a touch of sophistication and style to their living spaces.



Crafts

Our carpet “Crafts” combines contemporary and classic design elements to create a unique and stylish look.



Vibrant colors and complex texture of the carpet “Explosion” break away from traditional carpet designs with its bold, unconventional patterns and colors.





Dark Ages

The dark hues used in this carpet design evoke a sense of grittiness and roughness, reminiscent of the rough edges of the industrial age.



Middle Ages

The carpet "Middle Ages" offers an edgy and modern take on flooring options.



Urbanization

The design of our carpet "Urbanization" takes inspiration from dark colors dominating the overall look and feel.



Early

Our carpet “Early” in light shades reflects the new industrial era. This carpet will make room appear brighter creating a sense of modernity and progressiveness.



Mutation

The “Mutation” carpet is a beautiful amalgamation of art, history and culture designed to add a touch of class to your home.



Business

Our “Business” carpet will inject energy into your home or office. The painting is a beautiful exploration of colors and abstract expression.



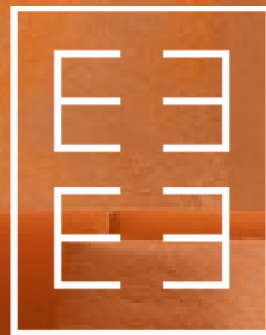
Decades

The rug “Decades” is perfect for those looking to add a touch of contemporary style to their home decor.



Skyscrapers

The rug “Skyscrapers” is a modern-style abstract design in vibrant shades. The woven pattern features shapes arranged in a dynamic and eye-catching manner.



EGORUG
MILANO

Via Lodovico Ariosto 3, 20145 Milan

+39 02 395 409 33

info@egorug.com